



BRAND PRESENTATION





GANG CHU
강추



THE ORIGINS OF GANG CHU

Gang Chu is soft on the pallet with a pleasant sweetness derived from the Korean fruit extract used to flavor each bottle of this delightful wine.

Gang Chu uses real South Korean fruit juice to provide an authentic, refreshing, and clean taste, and is made with orange wine. The natural Korean fruits have a mild fruity scent. Gang Chu is a Korean themed wine based alcoholic drink with an alcohol volume of 13.8%. Beautifully balanced with a clean and refreshing taste, you can enjoy Gang Chu on ice, chilled, or straight.

**RISE
ABOVE
THE REST**

In South Korea, the magpie (까치, "kkachi") is celebrated as "a bird of great good fortune, of sturdy spirit and a provider of prosperity and development".

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RISE ABOVE THE REST

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The advertisement on the board shows six bottles of Gang Chu beer with the following labels from left to right:
1. 라치 (Litchi) - 13.8% ALC./VOL.
2. 파인애플 (Pineapple) - 13.8% ALC./VOL.
3. 자두 (Plum) - 13.8% ALC./VOL.
4. 딸기 (Strawberry) - 13.8% ALC./VOL.
5. 복숭아 (Peach) - 13.8% ALC./VOL.
6. 사과 (Apple) - 13.8% ALC./VOL.





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GANG CHU
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사과
APPLE
OTHER THAN STANDARD
DRINKS WITH
NATURAL APPLE FLAVOR
13.8% ALC./VOL.
333ML

GANG CHU
강추
복숭아
PEACH
OTHER THAN STANDARD
DRINKS WITH
NATURAL PEACH FLAVOR
13.8% ALC./VOL.
333ML

GANG CHU
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레몬
LEMON
OTHER THAN STANDARD
DRINKS WITH
NATURAL LEMON FLAVOR
13.8% ALC./VOL.
333ML

GANG CHU
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딸기
STRAWBERRY
OTHER THAN STANDARD
DRINKS WITH
NATURAL STRAWBERRY FLAVOR
13.8% ALC./VOL.
333ML

GANG CHU
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귤
ORANGE
OTHER THAN STANDARD
DRINKS WITH
NATURAL ORANGE FLAVOR
13.8% ALC./VOL.
333ML

GANG CHU
강추
복숭아
PEACH
OTHER THAN STANDARD
DRINKS WITH
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333ML



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사과
APPLE

OTHER THAN STANDARD
ORANGE WINE WITH
NATURAL APPLE FLAVOR

13.8% ALC./VOL.

355 ML

 

PRODUCED AND BOTTLED BY
GANG CHU BOTTLING COMPANY
OLATHE, KANSAS 66062-5400

GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT
DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF
THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC
BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE
MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

사과
APPLE

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TASTING NOTES

Gang Chu Apple Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Apple is a light refreshing alternative to flavoured vodkas and seltzers with subtle sweetness, and a soft green apple refreshing flavor. Moderately sweet with fruity notes without overcoating the tongue, Gang Chu Apple can be consumed on its own or paired with light snacks.

Gang Chu Apple has a taste of sweet and sour balance with a natural hint of botanicals that can make for a smoother refreshing taste.



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리치
LYCHEE

OTHER THAN STANDARD
ORANGE WINE WITH
NATURAL LYCHEE FLAVOR

13.8% ALC./VOL.

355 ML



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TASTING NOTES

Gang Chu Lychee Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Lychee is a light refreshing alternative to flavoured vodkas and seltzers. On the nose, Gang Chu Lychee has pleasant, gentle, and rich aromas of lychee fruit. On entry, the fruitiness, sweet, and refreshing taste of lychee will burst in your mouth. The experience is an elevated smoothness and a clean texture that makes for a refreshing taste.

Gang Chu Lychee can be consumed on its own or paired with light snacks.

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GANG CHU
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리치
LYCHEE
OTHER THAN STANDARD
ORANGE WINE WITH
NATURAL LYCHEE FLAVOR
13.8% ALC./VOL.
355 ML

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TASTING NOTES

Gang Chu Peach Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Peach has a distinctive, sweet aroma taste without being too overwhelming. Because of the mellow, refreshing flavour, Gang Chu Peach pairs really well with spicy foods, and is a light refreshing alternative to flavoured vodkas and seltzers. The experience is an elevated smoothness and a clean texture that makes for a refreshing taste.

Gang Chu Peach can be consumed on its own or paired with light snacks.





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파인애플
PINEAPPLE

OTHER THAN STANDARD
ORANGE WINE WITH
NATURAL PINEAPPLE FLAVOR

13.8% ALC./VOL.

355 ML

 

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파인애플
PINEAPPLE

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TASTING NOTES

Gang Chu Pineapple Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Pineapple aroma is distinct with a matching unique sweetness that matches and compliments very well. Because of the mellow, refreshing flavour, Gang Chu Pineapple pairs really well with tropical fruits such as mango, banana, or passion fruit but also for oranges or grapefruit, and is a light refreshing alternative to flavoured vodkas and seltzers. The smooth and mild aftertaste makes for a refreshing taste.

Gang Chu Pineapple can be consumed on its own or paired with light snacks or fruit.





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TASTING NOTES

Gang Chu Plum Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Plum is fruity and smooth, and adds a playful splash of plum flavors, and is a light refreshing alternative to flavoured vodkas and seltzers. With a sweet yet slightly tart plum flavour, Gang Chu Plum combines deliciously to produce a fresh beverage bursting with luscious plum notes.

Gang Chu Plum is a delightful party drink that can be consumed on its own or paired with light snacks.

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TASTING NOTES

Gang Chu Strawberry Flavor:
355ml - 13.8% Alc./Vol.

Gang Chu Strawberry is infused with a natural strawberry flavor to provide a light refreshing alternative to flavoured vodkas and seltzers. With an incredible sweet, moreish taste that combines sublimely with the alcoholic twist, Gang Chu Strawberry combines wonderfully, bringing a subtle berry sweetness to the experience.

Gang Chu Strawberry can be consumed on its own or paired with light snacks.

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AUTHENTIC SOUTH KOREAN TASTE

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